

PRESS RELEASE

MAY 25, 2007

5K PLUS DRAWS OVER 1,100; RAISES FUNDS FOR FOUNDATION

CHINO HILLS – Over 1,100 people, from pre-schoolers to 83-year-olds, turned out last weekend for The Let It Be Foundation’s first annual 5K Plus Walk-Run to help support Chino Valley families with children suffering from life-threatening illnesses. The May 19 event, which began at Chino Hills High School and wound through the streets and trails of southern Chino Hills, raised over \$25,000.

“The money raised by this event will go a long way toward helping the six families we are currently caring for,” said Mrs. Rosen. Her daughter, Karla Asch-Rosen, inspired the foundation’s creation after she died of an inoperable brain tumor in February 2006 at the age of 15. Four of the children whose families are being served by the foundation participated in the event, some in wheelchairs. “They got to witness the love of the community surrounding them,” Mrs. Rosen said. Among the services and support provided by the foundation are home maintenance, medical accessories, tutoring and school supplies.

Over 200 incredible volunteers worked the event, and while it was not officially a timed race, Mrs. Rosen said the fastest runner, Mohamed Trafteh, came in at 19 minutes. The event culminated with a pancake breakfast, served by Chino Valley firefighters as well as many other community volunteers.

For more information about the foundation, visit www.theletitbefoundation.com or call 909-613-9161.